

From Good to Great!

*Tennessee Association of Adult Day Services*



*A Unified Voice in Tennessee*

Positivity, Programming  
and Professionalism  
in Adult Day Services

May 1-3, 2019

Location

St. Clair Senior Center

325 St. Clair Street

Murfreesboro, TN 37130

# Tennessee Association of Adult Day Services 2017-2019 Officers

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CEO, Centennial Adultcare Centers

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Director of Adult Services, Signal Centers, Inc.

## **East Regional Director**

Kelli Tipton  
CEO, Grace Givers Home Care and Adult Day Care

# Conference Schedule

## Wednesday May 1st

- 1:00 pm - TAADS Board Meeting, Open to all TAADS members St. Clair  
Conference Room
- 5:00 pm - Welcome Reception and Conference Registration Hospitality Room  
Country Inn and Suites

## Thursday May 2nd

- 7:30 am - Conference Registration Multi Purpose Room
- 8:00 am - Welcome and Opening Remarks Multi Purpose Room
- 8:30 am - Wendy Elmo, Brain Link, TN Disability Coalition Multi Purpose Room
- 9:30 am - Sponsor Introduction (Boyle Insurance), Break and Vendor Visits
- 9:45 am - Morning Break Out sessions:  
Stewart Clifton - Legislative Skills Training Multi Purpose Room  
William Zagorski - ADS Research Updates Conference Room
- 10:45 am - Sponsor Introduction (Vista Points) Break and Vendor Visits
- 11:00 am - Paul Helton and Rebeka Baker, TN-DHS Multi Purpose Room
- 12:00 pm - Lunch(on your own), Vendor tables open
- 1:15 pm - Silver Sponsor Introductions Multi Purpose Room
- 1:30 pm - Afternoon Break Out Sessions:  
Renee Bouchillion, Adult Protective Services Multi Purpose Room  
Dr. Doug Gray, Action Learning Conference Room
- 2:30 pm - Break and Vendor Visits
- 3:00 pm - Interactive Activities and Programming Session Multi Purpose Room
- 5:30 pm - Happy Hour (Provided by Employee Benefit Specialists)
- 6:30 pm - Dinner (Provided by United Healthcare) and Networking  
The Alley on Main

# Conference Schedule

## Friday May 3rd

7:30 am - Open Vendor Visits

8:00 am - Katie Kirkpatrick - Fundraising and Social Media      Multi Purpose Room

9:00 am - TAADS Business Meeting and Elections      Multi Purpose Room

10:00 am - Break and Vendor Visits

10:15 am - Medicare Advantage Panel Discussion      Multi Purpose Room

11:45 am - Closing Remarks and Evaluations - William Zagorski  
Multi Purpose Room

## Featured Presenters

### Wendy Elmo



Wendy Elmo is a speech-language pathologist and Brain Injury Specialist for Brain Links, a TN grant-based program supporting people with brain injuries. She is board certified by the ANCDs in neurologic communication disorders and sciences and was the Clinical Service Supervisor for JFK Johnson's Center for Head Injuries' Cognitive Rehabilitation Department where she worked with people with brain injuries for twenty years. Part of a national group that developed practice guidelines for TBI and stroke, Wendy also authored a book of group treatment activities and a cognitive-linguistic assessment battery for mild and moderate TBI. Wendy was an adjunct faculty member at Kean University, developing and teaching their first class on traumatic brain injury. She has served in many leadership roles, including President of the NJ Speech Language Hearing Association, and ultimately received their Honors of the Association Award for her distinguished service.

# Stewart Clifton



Stewart Clifton is an attorney and registered lobbyist with a practice focused exclusively on nonprofit organizations. He provides advocacy and/or monitoring services for several health, social welfare, equal justice and environmental groups. Stewart received a BA in political science from Vanderbilt and is also a graduate of Vanderbilt Law School. He has been a member of the Tennessee Bar since 1977. He has served as executive director, legal counsel and public policy director for Tennessee nonprofit groups, prior to establishing a government relations practice. An elected member of the Metro Council, Nashville's local legislative body, from 1987-1999, he chaired the Budget & Finance, Health, Hospitals & Social Services and the Planning & Zoning committees. After leaving the Metro Council he served on the Historic Zoning Commission and since 2000 has served as a member of Metro's Planning Commission, currently serving as its Vice Chair. He serves as a Trustee of the Baptist Healing Trust, a committee member and former chair of the TN Bar Association Government Affairs Committee, member of Nashville Bar Association and Advisory Board member of TN Immigrant and Refugee Rights Coalition Advisory. Stewart has participated in the public policy process as an interested citizen, a lawyer representing clients with issues being addressed by the state, and local legislative and administrative bodies, a registered lobbyist for persons and nonprofit groups normally without access to the process and as an elected local official. He regularly speaks and presents workshops on the policy-making process and plans and delivers substantive workshops on public issues to a variety of groups.

# Doug Gray, PhD.



Doug Gray, PhD, has demonstrated excellence in organizational leadership and outcome-based consulting. Since 1997 he has worked with thousands of leaders as described at [www.action-learning.com](http://www.action-learning.com). He lives in Franklin, TN with his adult children and remains concerned about his aging parents

# Paul Helton



Paul E. Helton is an Assistant General Counsel at the Department of Human Services since 2010. Paul works in the Knoxville DHS office and represents DHS in adult protective services matters, child care agency licensing matters, employment and disciplinary matters, rule-making hearings, drafting regulations in a 35-county area in East Tennessee. Prior to working for DHS, Paul was a Regional General Counsel for the Tennessee Department of Children's Services; in addition, Paul was in private legal practice from 2001-2008 in both Nashville and Knoxville, Tennessee, where he concentrated his practice on high-level business and construction litigation as well as on other types of litigation. Paul received his B.A. magna cum laude in English from the University of Tennessee in 1994, his M.A. summa cum laude in English and American Literature from UT in 1998, and his J.D. magna cum laude from the UT College of Law in 2001. During law school, Paul served as a research and teaching assistant to several law-school professors. Apparently always on the outlook for more responsibilities, Paul has taught legal writing courses to first-year law students at the UT College of Law since 2005. He resides in Knoxville with his wife, Kay Watson-Helton, and their young son, Hudson, and a young daughter, Juliette. Paul also has two older daughters, Savannah and Madeleine. He is a self-professed great cook (although his friends and family may have differing opinions), an avid reader, and an infrequent runner.

# Rebekah Baker



Rebekah Baker currently serves as Deputy General Counsel at the Department of Human Services where she provides legal advice to all program areas as needed, oversees litigation in the program areas; collaborates with the Attorney General's office in defense of the Department; supervises eight attorneys (within central office and the two field offices) and the office manager. Prior to coming to the Department, she was at the Attorney General's Office for 8 ½ years litigating various matters involving the Department of Human Services, Department of Children's Services, and the Department of Revenue. She began her legal career as a law clerk for the Honorable Justice Adolpho A. Birch, Jr. Rebekah lives in East Nashville and has two daughters, and a son on the way in September.

# Katie Kirkpatrick



Katie Kirkpatrick is the Development and Communications Director for Page Robbins Adult Day Center in Collierville, TN. She is a Memphis native and graduated magna cum laude in 2013 from Hendrix College with a Bachelor of Arts in Psychology. Katie has been affected by memory loss through close family members' battles with dementia and finds great joy in helping the clients and caregivers at Page Robbins have wonderful days.

# Renee Bouchillon



Renee Bouchillon has more than 20 years of experience protecting vulnerable Tennesseans from abuse, neglect, and exploitation. She began her role with APS on the front lines and worked her way to leading the APS program serving as the Director. In addition to her role as APS Director, she also oversees the Social Services Block Grant (SSBG). Additionally in 2016, she took on the role of leading a coordinated response among state agencies to vulnerable adult abuse, neglect, and exploitation. As director of APS, she has oversight for all aspects of the APS program to include compliance with state rules, policy, field investigations, call center operations, and budget management. She has successfully revamped new worker training consistent with national standards, developed and implemented updated strategic plans, centralized 24/7 intake operations, actively participates with the media on APS's behalf, serves on multiple commissions and committees as the DHS Commissioner's designee, and much more. In the role as lead of the SSBG, she works collaboratively with many support divisions, such as legal, procurement, budget, and fiscal to ensure contracts and provider performance are in compliance with all state and federal rules. She oversees ongoing efforts to update and streamline service delivery by SSBG providers to the needs of the clients. In her CCR role, she is responsible for the federal grant (she wrote and was awarded) to improve the State's response to abuse, neglect, and exploitation of vulnerable adults. The group has so far been able to map and identify all services and resources for vulnerable adults and has begun mapping all overlaps and will soon begin writing interagency protocols to streamline investigations and services as well.

# Medicare Advantage Panelists

Courtney Brooks - Senior Benefit Specialist,  
Employee Benefit Specialists

Roy Smith - VP, Marketing Strategy and Sales,  
United Healthcare

Corey Shadd - Community Outreach Marketing Manager,  
United Healthcare

Lisa Wright - Principal Consultant,  
BlueCross BlueShield of Tennessee



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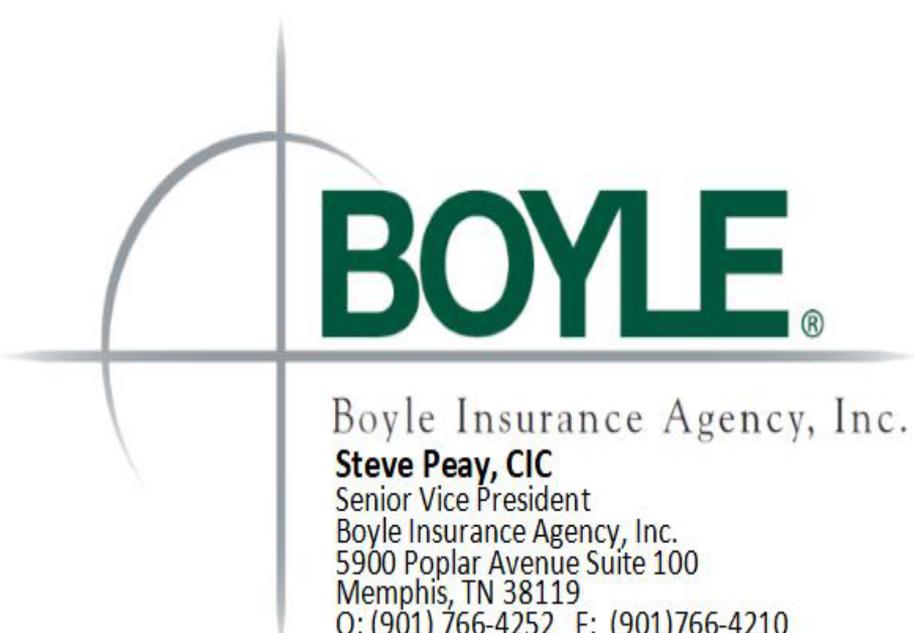
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## Caring for Alzheimer's Caregivers

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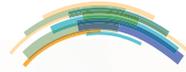
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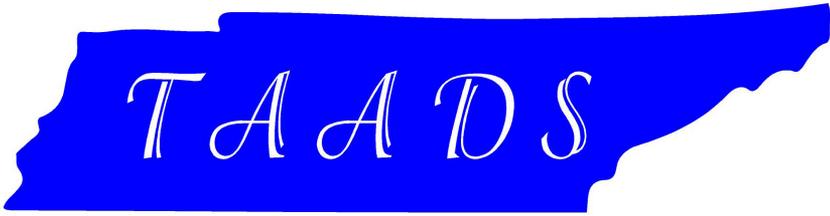
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*Tennessee Association of Adult Day Services*



*A Unified Voice in Tennessee*

Thank you for participating and  
supporting TAADS!

We look forward to seeing you at the  
fall regional meetings to be held in  
Memphis, Nashville, Chattanooga, and  
Knoxville.

Please check the website for dates.  
Location to be announced soon!

[www.taads.net](http://www.taads.net)

[info@taads.net](mailto:info@taads.net)